

JOIN THE HOLIDAY 'SHOPPING HIGH' CLUB

The 'shopping is good for you' school of thought has many committed followers. Even a white-coated brigade of scientific researchers has jumped on the bandwagon, proving that a shopping trip gives you a mental, emotional and physical lift. But joining the dedicated airport shoppers club takes retail therapy to a whole new level.

Whether you're shopping in the airport to buy a gift, hunt for a bargain or to treat yourself, not only are you tapping into your brain's reward centre, triggering a natural 'shopping high', you're using your time efficiently and getting that all-important pre-flight exercise all in one hit.

With new stores coming on board in 2010, this holiday season brings a whole heap of leg-stretching rewards to Perth Airport shoppers.

The ultimate warm and fuzzy 'feel good' factor can be found at Witchery. For every purchase you make from this season's beautiful OCRF Silver Collection, Witchery will contribute \$5 to the Ovarian Cancer Research Foundation.

For more wholesome holiday shopping, duck into the new Australian Made store in the International Terminal. Not only will you be supporting some great Aussie artisans, you'll also find authentic, quality Australian-made souvenirs, clothing, artwork and homewares to give to your loved ones.

Right up there with gift giving, bagging a bargain is one of the biggest natural highs you can get from your airport spree. For as little as a few dollars, you can pick up the latest catwalk-inspired jewellery at Diva. Perfect for last-minute gift ideas or just a treat for yourself.

There's also a lot to be said for the style makeover. Practice what fashion guru Gok preaches and give yourself a mood boost by splashing out on a sassy new clutch, sling-backs or travel luggage ensemble from Guess. Finish the look with some limited edition specs from Burberry, Dolce & Gabbana or Miu Miu, available exclusively at Sunglass Hut.

Of course, shop hopping is not everyone's bag. If you prefer the convenience of a one-stop-shop, then make FIRST Tax &

Duty Free your first and only port of call. As any self-confessed shopaholic will tell you, some of the best savings on fine fragrances, cosmetics, confectionery, liquor, tobacco, fashion, eyewear, watches, toys, games and technology can be found in tax free and duty free shopping.

And if you'd prefer to travel light, there's the convenience of FIRST's 'Ready for Collection' service, allowing you to pre-purchase all your duty free items and collect them on your return to Australia. Anything that makes shopping that easy has got to be good for you.

Remember, it's never healthy to go shopping on an empty tummy. Studies have proven that, when we're hungry, we have a tendency to crave more than just food, take risks and make bad decisions. So, if you're getting the rumbles, head for the food court.

With the arrival of Wots in the Wok at Terminal 1 and Red Rooster, Sumo Salad and Hudsons Coffee at Terminal 3, there's more choice than you can shake a chopstick at this summer.

SUITCASE FILLERS



ALLEGRIA DESIGNS

Prices start from AU \$14.95 tax free, available from Australian Made

Australian icon pins and earrings made from the finest quality pewter and plated with sterling silver. All products are designed and made in Australia.

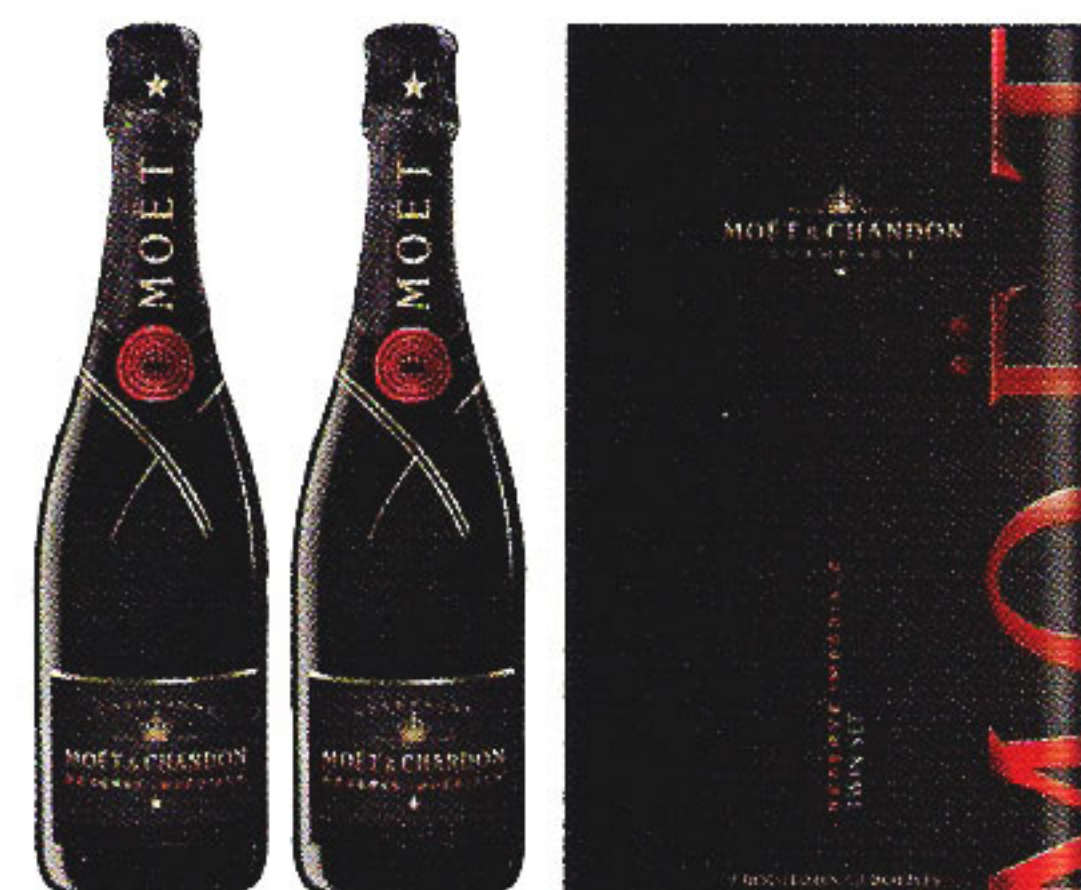
MOET & CHANDON RESERVE IMPERIAL TWIN PACK 2 X 750ML

AU \$119 duty free, available from FIRST Tax & Duty Free

A great tasting multipack Champagne from Moët & Chandon. Reserve Imperiale, with a structure based on the full-bodied character of the Pinot Noir, is ideal to accompany a meal.

The assemblage draws on a selection of the best reserve wines. It is a clear-cut almost virile champagne, with a classical density, in the great champagne-making traditions.

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LANCÔME TENDRE VOYAGE MAKE-UP PALETTE

AU \$49 duty free, available from FIRST Tax & Duty Free

The perfect travelling companion that features a well coordinated and modern colour palette. Glides on smoothly on skin to give a striking and versatile result. An ideal gift or for personal use.

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NAVMAN EZY30 GPS

AU \$179 tax free, available from FIRST Tax & Duty Free

With a simple menu, quick Smart FindTM keyword searches and clear voice guidance that speaks to you like a friend, this little GPS makes driving a joy.

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